



## Early Bird Discount Extended for NPF

February 12, 2018

The National Postal Forum has extended the Early Bird Registration Discount through March 1, 2018. Take advantage of this savings opportunity by logging on to the National Postal Forum website at <https://npf.org/registration/registration-options>.

This 50<sup>th</sup> Anniversary Forum in San Antonio, Texas will continue offering mailers education on the latest postal innovations, and how to maximize cost savings through efficient and cost effective mailings. The five workshop tracks are:

- Direct Mail – The Cornerstone of Omni-Channel and Digital
- Leveraging Customer Experience with Data Analytics
- Mail and Future Emerging Technologies
- Shipping Innovations in an Evolving World
- Streamlining Your Mail Center Operations

Make sure you register for the premier conference for the mailing and shipping industry today!

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